



香港中文大學統計與數據科學系

Department of  
Statistics and Data Science  
THE CHINESE UNIVERSITY OF HONG KONG

# Department of Statistics and Data Science

## Summer Internship Program 2026

**(Not for Final-Year Students, 2 months, commencing on 01 June 2026)**

**(A) Joint Training Program organized by (i) Department of Statistics and Data Science, CUHK and (ii) Census and Statistics Department (C&SD), HKSAR**

- Job Duties: Students are expected to participate in research activities supervised by one faculty member in the Department of Statistics and Data Science, CUHK. In addition, for part of each week, the students will be stationed in the Census and Statistics Department (C&SD) to acquire practical skills in official statistics.

**(B) Summer Interns, The Hong Kong Jockey Club**

Division: Finance, Department: Strategic Procurement

- Job Duties:
  - PGO- Supplier Management:
    - Modify the Supplier Risk Questionnaire (SRQ) format and enhance the readability
    - Assist in the development and enhancement of supplier evaluation templates
    - Support the maintenance of supplier risk master data and the D&B reports library system
    - Provide support for preparatory activities related to the Supplier Online Registration rollout, including training material development
- Requirement:
  - Pursuing a bachelor's degree in Business Analytics
  - Good understanding in M365, Power Automate, Copilot.
  - Work independently, with a strong data-driven mindset and process-oriented.

Division: Racing, Department: Equestrian Affairs

- Job Duties:
  - Plan and coordinate with teammates to organize summer activities and visits
  - Support large group activities and assist with crowd control for attendance recording
  - Prepare a monthly statistical report for business review and recommendations
  - Provide assistance to front desk staff to handle customer inquiries
  - Promote the tack shop business and prepare monthly sales reports
  - Attend meeting and assist planning for major activities, e.g. Roadshow, Open Day
- Requirement:
  - Proficient in PC applications (MS Word, Excel and PowerPoint)
  - Team-oriented, responsible and possess communication skills
  - Excellent in analyzing data and rectifying data problems
  - Able to apply skills in planning, organizing and monitoring of a project
  - Good interpersonal skills to communicate with customers

Division: Racing, Department: Equestrian Affairs

- Job Duties:

- Understand overall operation at BREC for its membership services, admin operations, stable operation, Riding School booking and lesson execution
  - Working closely with Admin Team, the job holder will experience across functions of Member Services, Lesson Booking, Stable Management, Events, Finance and Facility Management.
  - Understand the operation hours, lesson offerings at the riding school, member's benefits, rules and regulations of BREC, the members' journey and service flow
  - Understand the available booking channels and means of communication with members and make recommendations on how to improve the quality of customer experience
  - Assist in preparing statistics and financial reports and identify related KPI and challenges
  - Assist in reviewing the Riding School waiting list and provide updates
  - In collaboration with BRCC, create Recreational activities within BREC, such as tours packaged with Chalets, Master classes with Saddlers, increase utilization of the Simulator and increase the interest of Livery Holders
  - Make improvement suggestion to BREC Management on the improvements to the Overall Guest Journey, customer experience, updating the waitlist and maximize internal work efficiency
- Requirement:
    - Diploma or Degree Studies in Business, Data Analysis, Sport & Recreation Studies
    - Able to handle data analysis
    - Ability to provide insights and recommendations from analysis and findings
    - Good at identifying the issues, analyzing and addressing the problems quickly and efficiently
    - Possess skills of project management and able to integrate business goals into project scope and deliverables
    - Able to apply skills in planning, organizing and monitoring of a project
    - Good interpersonal skill to communicate with customers

Division: Sports Business, Department: Wagering Product Management

- Job Duties:
  - Role as a cadet Product Owner to shadow Product Managers to understand how Product is planned, built and tracked
  - Assist in analysis and testing, including basic data reporting, UAT for new features, and monitoring key sports periods
  - Provide coordination and administrative support for meetings, projects, and cross-team communication within the Sports Wagering team
- Requirement:
  - Bachelor's degree in Business Administration, Information Systems, or related disciplines, with a strong interest in sports, is welcomed
  - Basic analytical and coordination skills, experience with data tools or research is a plus
  - Proactive, and able to work independently, with good communication skills

Division: People & Organisational Development, Department: HR Solutions

- Job Duties:
  - Provide support, including research and data analytics, and partner with CoE to implement and reflect the new org structure in HR systems.
  - Create reports/presentations to summarise key insights and suggestions
  - Gather, analyze, and verify that HR data is correctly reflected in HR systems
- Requirement:
  - CoPilot experience preferred
  - Strong organisation and analytical skills
  - Good problem-solving skill with a structured approach
  - Fast learner, curious and courageous

- Good communications and presentation skills, attention to detail and accuracy

Division: Sports Business, Department: Betting Operations and Systems

- Job Duties:
  - Act as a junior tester to support ongoing system enhancement and implementation projects across the Club's wagering platforms
  - Assist with requirement analysis, helping prepare project documentation, performing functional testing, and coordinating with internal stakeholders to track project progress
  - Support in reviewing system performance data, participate in user acceptance testing, and contribute to process improvement initiatives
- Requirements:
  - Bachelor's degree in Information Systems, Computer Science, Engineering, Business Analytics, or a related discipline
  - Ability to understand technical concepts and translate them into clear documentation
  - Good communication and interpersonal skills
  - Organised, and able to manage multiple tasks in a fast-paced project environment
  - A proactive attitude and genuine interest in technology implementation and large-scale system operations

**(C) Internships under Digital & E-Commerce, DFI Retail Group (牛奶國際)**

E-Commerce Intern

- Job Duties:
  - Market research on the best practices of B2B (Business to Business) e-commerce and suggest potential opportunities in Hong Kong
  - Support the development of the CRM (Customer Relationship Management) tool playbook, covering from use cases to manuals
  - Analyze the business feasibility of the offshore BPO (Business Process Outsourcing) operation
  - Participate in 1-2 product development/ delivery cycle, focusing on the project management as well as UAT (User Acceptance Testing)
- Requirements:
  - Undergraduate university students in Marketing, Business, Data Analytics, Communications, or related field
  - Strong interest in digital marketing, e-commerce, or retail media
  - Proficiency in Excel / Google Sheets
  - Detail-oriented with good organizational and time-management abilities
  - Comfortable working with data and learning new tools
  - Good communication skills in English and Chinese

Retail Transformation Intern

- Job Duties:
  - Exposure to end-to-end change management within a large-scale transformation programme
  - First hand experience supporting cutover, go-live, and command centre operations
  - Understanding of how training, readiness, and adoption are managed at scale
  - Practical skills in project coordination, stakeholders management support
  - Opportunity to be exposed working with cross-functional teams and banners
- Requirements:
  - Bachelor's degree or currently pursuing a degree in any discipline
  - Strong writing, and verbal communication skills in English and Chinese
  - Proficiency in Microsoft Office
  - Ability to work collaboratively in a fast-paced environment

Retail Media Intern

- Job Duties:

### Campaign Management Support

- Assist in the planning, setup, and monitoring of retail media campaigns across our channels (yuu App, banner eCom apps, banner instore digital screens)
- Validate campaign inputs, targeting parameters, creative specs, and tracking links
- Fill in briefs and submit to ops team for campaign set up
- Prepare contracts for campaign booking
- Taking screenshots of app ads and photos / videos of instore screen ads upon launch

### Client Success & Operations

- Prepare client-facing materials such as performance summaries, post-campaign reports, and weekly updates
- Participate in internal meetings to document action items and support project coordination
- Help maintain internal databases, campaign trackers, and best-practice documentation

### Cross-Team Coordination

- Work with media ops and analytics teams to ensure campaign accuracy
- Coordinate with creative teams or agencies on asset delivery and compliance
- Support internal workflow improvements and process automation initiatives

- Requirements:

- Current university student in Marketing, Business, Data Analytics, Communications, or related field
- Strong interest in digital marketing, e-commerce, or retail media
- Proficiency in Excel / Google Sheets
- Detail-oriented with good organizational and time-management abilities
- Comfortable working with data and learning new tools
- Good communication skills in English and Chinese

#### Nice-to-Have

- Basic understanding of KPIs such as CTR, ROAS, CPC, CVR, impressions
- Prior internship experience in a digital/retail/e-commerce environment

- What You'll Learn

- Practical exposure to retail media campaign execution and optimization
- Hands-on experience with media analytics and reporting
- How brands use data to drive commerce and growth
- Cross-functional collaboration in a fast-paced commercial & media ecosystem
- Client management fundamentals and communication skills

### Eligibility:

1. Students of the Department of Statistics and Data Science (Majoring in STAT/RMSC/QFRM/CDAS)
2. Priority will be given to senior students
3. NOT for students who will stay outside Hong Kong and/or take up any internship during the internship period
4. NOT for students who have applied for suspension of studies in 2025-26 Term 2

### Application Form:

<http://www.sta.cuhk.edu.hk/programmes/internship-programme/>

Please enclose the following documents with the application form:

1. A copy of the unofficial transcript
2. CV

3. No Objection Letter for Taking up On-campus Employment and No Objection Letter for Taking up Internships (for non-local students)

**Application Deadline: 12:00pm, 27 March 2026 (Friday)**

*\*Shortlisted candidates are required to attend the interview on 15 April 2026 (Wed) and will receive notification from the Department in early April.*